

## **ABSTRACT**

*Denim industry is now growing and increasingly prevalent in the market, because denim is a material that is used by almost everyone. The technique which used is also thrive, such as painting, washing / bleaching with a different theme. So as the textile research world, has been proved by many researchers who conduct research on denim with various techniques. However, not many studies on the development and exploration of denim that can produce a texture or rhythm on surface that can be touched. This exploration aims to cultivate and develop the denim material with techniques that already exist, to produce new innovations such as creating a textures that can be touched to add to the aesthetic value of denim.*

*The method used in this research is qualitative method. Data collected by observation, experimentation and study of literature consisting of books, final report, journal and web. Exploration results show that the incorporation of techniques such as interlocking modular and paper cutting in denim produce effects with characters more varied than just using one technique, so it needs further exploration development to create the innovation that differentiates it from other denim. The result of explorastion will be applied on product of fashion accessories, namely tote bag.*

*Keyword : denim, interlocking modular, paper cutting, aksesories fashion*