

ABSTRACT

News or information that disseminated by Public Relations at the Telkom University are not yet available, especially in Mobile Applications based on Android. News that spreaded is still not focused on application, but they use social media, website, and blog To follow up on complaints submitted by the academic community of Telkom University, Public Relations also still experiencing problems because the complaint was delivered through the media, so it is often too late to act on it. In this final project, the mobile-based applications built with the Android platform to help PR is able to provide facilities in delivering the news and report a complaint of Telkom University academic community to immediately followed by a related party. This application is used by the academic community includes students, lecturers and employees of Telkom University. This application is used by the academic community includes students, lecturers and employees of Telkom University. Modeling is used in the making this application is the Waterfall model. For the programming language used is Java Android and for the design of applications using Balsamic Mockups. Hope so that this application can help the performance of Public Relations in the news and in the Telkom University and also can be developed for the perfection of this application.

Keywords: News, Applications, Academic Community, Public Relations, Telkom University