

*DEPLOYMENT MODULAR INTERLOCKING TECHNIQUES ON DENIM MATERIAL TO
FASHION ACCESSORIES PRODUCTS WITH THE CONCEPT OF NECKWEAR*

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ABSTRAK

The study was backed by the needs of women who are not currently limited to clothing but rather on the need for other products as a complement to bolster the appearance of clothing in a Most of the current women's lives generally dense with activity and mobility is high, so sue them to always pay attention to the appearance of every opportunity. One of the accessories that support a woman's appearance and practical use are likely to scarf. Scarf fashion accessories is that its use on the part of the neck and serves as a protector or a heating body. The concept of Neckwear for Scarf inspired by the term Outwear and Innerwear. The concept was made because fashion accessories products be made i.e. products that its use is used in the neck that is in the form of a Scarf and Collar have some alternate their use i.e. a Scarf and neckwear in the form of collar. This exploration aims to develop further the denim of the techniques already exist to acquire high-value and innovative by combining mateial denim with modular Interlocking technique. Methods and techniques of data collection conducted in this study i.e. by way of observation, exploration and literature which consists of books, journals and the internet. The results of the exploration showed that the use of modular Interlocking techniques on denim produced an innovative products which work with has several alternative and complementary fashion. At this time the technique has been applied to other materials but not in denim material. The merger as well as the concept of segmentation aimed at women who do not have much time to pay attention to her looks and fashion as a complement, so the need for development of further exploration to create an innovative fashion accessories products that differentiate with other denim products.

Keywords: Accessories, fashion Denim Fabrics, techniques of locks