

ABSTRACT

The garbage problem in Bandung is still not see the point of the solution. But the government has to prevent the accumulation of garbage now, one of them by facilitating different types of bins in public places. Habits of society in Bandung is still getting used to sort the waste, so that the different types of bins are ineffective use. Not all waste can be destroyed quickly. Sorting of waste needs to be done to reduce the accumulation of garbage. In the center of Bandung produces household garbage at the most. Most people rely on the city over the janitor to clean something, so the habit will not form well. Children of primary school age is the right age to start forming a habit. To cultivate the habit easier starts when an early age. But understanding children of sorting waste is still very less. The need for media easy for children to understand the importance of sorting waste and persuade the children to begin to sort out the garbage. One of which is trough interactive books. An interactive book is an excellent medium for children, with interactive presence will attract children and foster children's creativity. So that a given message will be easily absorbed by children.

Keyword : waste, sorting waste, children, interactive books.