

ABSTRACT

Office of the Highways Agency Road Infrastructure , Spatial Planning and Housing Government of West Sumatra Province is the Government Office of Public Works in the city of Padang . Therefore it is very important for the Public Works Department provides the comfort of safety in carrying out any project and provide guidance and knowledge to the construction workers. One attempt to improve it by media promotion about the design of the safety instructions in the project area Highways Agency Road Infrastructure of Spatial Planning, Housing In the West Sumatra Provincial Government. The extent Environment Project area and the number of construction workers and communities around the project area who have been victimized. The cause is the lack of availability of facility safety instructions / notices provided by the Project Highways Agency Road Infrastructure, Spatial and Settlements In West Sumatra. Based on that problem, need education about the design of the Safety Instructions / Notification Area Highways in Government of West Sumatra Province Department of Road Infrastructure, Spatial and Settlement with the aim of improving the safety of services / notification to the surrounding community as well as construction workers who are in the project of Highways , The method used for the time being is the method of observation , questionnaires , interviews to field workers in order to get the design of appropriate behavior with the behavior of workers , and literature as the basis for the design process safety instructions . Application of the concept which will be designed as a problem solver will be discussed in the science of visual communication design. The final results will be achieved is realization of educational / true and useful notifications to improve the safety of the project area highways agency road infrastructure Spatial and Settlements in West Sumatra Provincial Government.