

LIST OF FIGURES

Figure 1.1 The Number Of Women Cipagalo Village, Bandung	1
Figure 1.2 The Number Of Income Dinar Salon 2012 Until 2015	2
Figure 3.1 Conceptual Model Research.....	18
Figure 3.2 Systematic Problem Solving Research	21
Figure 4.1 Characteristics Of Respondent Based On Age.....	32
Figure 4.2 Characteristics Of Respondent Based on Occupation	32
Figure 4.3 Characteristics Of Respondent Based On Income.....	33
Figure 4.4 Characteristics Of Respondent Based On Frequency Of Treatment ...	33
Figure 4.5 Characteristics Of Respondent Based On Freuency Of Purchase Beauty Product	34
Figure 4.6 Characteristics Of Respondent Based On Treatment	35
Figure 4.7 Characteristics Of Respondent Based On Purchase Beauty Product...	35
Figure 4.8 Determination Potential Market, Available Market, And Target Market	38
Figure 4 9 Dinar Salon	44
Figure 4.10 Operation Process Chart For Hair Cutting	45
Figure 4.11 Operation Process Chart For Creambath	46
Figure 4.12 Operation Process Chart For Hairmask	47
Figure 4.13 Operation Process Chart For Hairmask	48
Figure 4.14 Operation Process Chart For Permanent Curly Hair	49
Figure 4.15 Operation Process Chart For Coloring Hair	50
Figure 4 16 Operation Process Chart For Smoothing	51
Figure 4.17 Operation Process Chart For Facial	52
Figure 4.18 Operation Process Chart For Make Up.....	53
Figure 5.1 Percentage The Interest Of The Respondent.....	74
Figure 5.2 Percentage The Ability Of The Respondent.....	75
Figure 5.3 Comparison The Result Of The Forecasting	76
Figure 5.4 Total Sales Revenue	81
Figure 5.5 Earning After Interest And Tax	82
Figure 5.6 Cash Flow Projection Dinar Salon	83
Figure 5.7 Balance Sheet Projection Dinar Salon.....	83