

## **ABSTRACT**

### **FINAL INTERIOR DESIGN ART AND CULTURAL CENTRE BATAK TOBA IN MEDAN**

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*The development of science and technology gave birth to the diversity of access and the ability to create something new. The culture became the main capital which can be marketed through a recognized tourism contributes to increased and positively impact the economy and people's welfare, in the sense of being one of the producers of foreign exchange, increase the income of the region in order to improve the welfare of the people by remaining kept the nation's personality, religious values as well as the sustainability of life. Meanwhile, the old culture of many affected and assimilated by the new culture and then the old culture vanished. A love for the culture of human ancestors became obsolete and outdated. Along with the development of the times, people are less aware of the richness of their own customs and less appreciative of the values contained in the art and culture of their own. Thus, this design will incorporate a traditional Batak Toba and philosophy-a philosophy related to the Batak Toba batak toba to remind will own cultural values. To enhance the appreciation society against this design can be upgraded in a new way, namely by including an element of entertainment and put it to make it more interesting. In addition, the interior of the room will be one of the triggers for the community interested and come to the center of the arts and culture of batak toba.*

*(Keywords: Arts Centre, Culture, Traditional, Batak Toba)*