

ABSTRACT

Boarding room is one of temporary living place that has space limit. Furniture choosing must consider room's space as in choosing footwear storage product. Function of footwear storage is for storing shoes and sandals so it would be organized, safe and easing users when they are going to use their footwear. Other than that, footwear storage could save space usage in a room especially for minimalistic room such as a boarding room.

Therefore, footwear storage that consider users' footwear needs and limitation of boarding room size. There is a method used in this research that is product differentiation. Product differentiation in this design are focused on the form, features, reability and product design. Reasearch is done with direct observation at footwear storage inside the boarding room and doing data analysis that was obtain through direct observation as well as literature with a footwear storage product for a boarding room as final purpose of this research. As for the final result is a product in this design could store maximum 10 pairs of women's footwear, and a features that the part of it case could be removed and assembled, so it could be used according to the needs of user's footwear.

Key Words: *footwear storage, footwear, boarding room*