

ABSTRACT

Putri, Anggita Prameswara. 2016. Camera Arrangement on Short Fiction Film “Suara Yang Hilang” From a Meaning of Angklung’s Structure. Final Project. Visual Communications Design. Creative Industries Faculty of Telkom University.

Angklung is a traditional musical instrument of Sundanese people in West Java that has been recognized by the world. As one of Indonesia's traditional musical instrument, angklung has a lot of philosophical values that are important to human life. The philosophy of angklung is the origin of creation itself. Angklung has a variety of philosophies, one of which is contained in the structure of angklung shape. The philosophy contained in the structure of angklung shape represents the value that can be applied to human life. Therefore, require a fictional film that adapts the philosophy of angklung’s structure. In a film certainly takes the role of Director of Photography as a person who could interpretation the script into visual so that the message can be conveyed to the audiences. The method used starting from the collection of data (literature study, observation, and interviews), then the data is analyzed using historical approach in order to generate keywords that can be used in the manufacture of shot breakdown. This short fiction films produced concept that has been adapted to the core of the story and the meaning of angklung’s structure itself that depicted on visual concept and design results through the camera arrangement.

Keyword: Director of Photography, Philosophy, Angklung