ABSTRACT

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The Folklore about Princess Mandalika is the legend behind one of the Sasak tribe's tradition in Lombok island, Bau Nyale. However, although the figure of Princess Mandalika is almost known by the entire Sasak tribe, in fact, most of the younger generation only known Princess Mandalika as a princess who turned into Nyale without knowing the Princess Mandalika figures itself. Therefore, there needs to be a new media to attract more children to convey the personality and the good-natured character of Princess Mandalika. The design method used starts with collecting the data (observation, interview, and literature study), then analysist the data (theory of adaptation). From the analysis, there is an obtainment of the character and values which are later adapted to create the character of Princess Mandalika.

Keywords: Princess Mandalika, folklore, adaptation, animation, Lombok, Sasak, Character.