

## DAFTAR PUSTAKA

- Arjanti, Restituta Ajeng dan Mosal, Reney Lendy. (2012). *Startup Indonesia*. Buku Kompas
- Arthur, WB. (2009). *The nature of technology: What it is and how it evolves*. The Free Press, New York
- Avital, M. Dan D. Teøeni. (2009). *From generative fit to generative capacity: Exploring an emerging dimension of information systems design and task performance*. Information Systems Journal, 19 (4).
- Badan Ekonomi Kreatif. (2015). *Ini Peluang dan Kendala Pertumbuhan Startup di Indonesia*. <http://internasional.kompas.com/read/2015/09/23/12350087/Ini.Peluang.dan.Kendala.Pertumbuhan.Startup.di.Indonesia>.
- Barney, Jay. (1991). *Firm Resources and Sustained Competitive Advantage*. *Jurnal Of Management*, 17(1), 99-120.
- Barlian, Jehan Kahfi. (2015.). *Lanskap Start-up Indonesia Semakin Menarik Investor dan Konsumen*. <http://swa.co.id/swa/trends/technology/lanskap-start-indonesia-semakin-menarik-investor-dan-konsumen>, 16 Maret 2016.
- Bessant, J. (1993). *The lessons of failure: learning to manage new manufacturing technology*. *International Journal of Technology Management*, 8(2).
- Bharadwaj, Sundar G., Varadarajan, P Rajan dan Fahy, John (1993). *Sustainable Competitive Advantage in Service Industries: A Conceptual Model and Research Propositions*. *Journal of Marketing*, 57(4)
- Blank, Steve. (2014). *Corporate Acquisitions of Startups: Why Do They Fail?* <https://steveblank.com/2014/04/23/corporate-acquisitions-of-startups-why-do-they-fail/>
- Burgelman, Robert A., dan Modesto A. Maidique. (1988). *Strategic management of technology and innovation*. Homewood, Ill
- Burhan, Bungin. (2007). *Penelitian Kualitatif: Komunikasi, Ekonomi, Kebijakan*
- Calantone, Roger dan Anthony. (1993). *Organisational, technical and marketing antecedents for successful new product development*. R&D Management.
- Caroll, Declan. (2016). *Why Innovation is Important to Indonesia*. EUIND TCF
- Chesbrough dan Rosenbloom. (2002). *The role of the business model in capturing value from innovation: Evidence from Xerox Corporation's technology*. *Industrial and Corporate Change*, 11 (3).
- Christensen. (1997). *The innovator's dilemma: When new technologies cause great firms to fail*. Harvard Business School Press, Cambridge, MA.
- Cooper, Donald R., & Schindler, Pamela S. (2011). *Business research methods*. New York: Mc GrawHill/Irwin
- Cooper, R.G. & Kleinschmidt, E.J. (1987). *Success factors in product innovation*. *Industrial Marketing Management*, 16.
- Cozijnsen, A.J., Vrakking, W.J. & van IJzerloo, M. (2000). *Success and failure of 50 innovation projects in Dutch companies*. *European Journal of Innovation Management*, 3.
- Crawford, C.M. (1991). *New Products Management*. Boston, MA.
- Day, George dan Wensley, Robin. (1988). *Assessing Advantage: A Framework for Diagnostic Competitive Superiority*, *Journal of Marketing*, Vol.52

- Direktorat Inovasi Services dan Strategi. (2012). Peraturan Perusahaan tentang Pengelolaan Inovasi Bisnis Layanan Information, Media & Edutainment (IME) nomor PR.506.03/r.00/YN000/COP-A0041000/2012 tanggal 28 Desember 2012.
- Dean, D., S. Digrande, D. Field, A. Lundmark, J. O'Day, J. Pineda, and P. Zwillenberg (2012). *The internet economy in the G-20. Technical report, BCG's Technology, Media & Telecommunications.*
- Dougherty, D. (1992). *Interpretive barriers to successful product innovation in large firms.* Organization Science, 3(2).
- Ekvall, G. dan Ryhammar, L. (1998) *Leadership style, social climate and organizational outcomes: A study of a Swedish University Colleges. Creativity and Innovation Management*, 7(3).
- Fontana, Avanti. (2011). *Innovate We Can.* Jakarta, Gramedia Widiasarana Indonesia. Publik, Dan Ilmu Sosial Lainnya, Edisi pertama, Cetakan ke-2, Jakarta:
- Graham, Paul. (2014). *Shares Lessons Learned From 630+ YC Startups, But Don't Expect Him To Launch His Own.* <https://techcrunch.com/2014/02/24/paul-graham-steps-back-at-yc-but-dont-expect-him-to-launch-a-startup/>
- Godhue, Dale L., Beath, Cynthia Mathis & Ross, Jean W. (1996). *Develop Long-Term Competitiveness through IT Assets*
- Hawkins, Brian L., Rudy, Julia A. Wallace, William H. e, Jr. (2002). *Educause Leadership Strategies, Volume 6, Technology Everywhere: A Campus Agenda for Educating and Managing Workers in the Digital Age.*
- Hoffman, Nicole P. (2000). *An Examination of the "Sustainable Competitive Advantage" Concept: Past, Present, and Future.*
- Indrajit, Richardus Eko. (2013). *Keunggulan Kompetitif dalam Konsep E-Business.* e-artikel Sistem dan Teknologi Informasi, No 138, Januari 2013.
- Kaplan, Soren M. (2000), *Innovating Professional Services.*
- Keen, Peter G.W. (1993), *Information Technology and The Management Difference: A Fusion Map*
- Kusumo, Agung Raharjo Wibowo. (2006). *Analisis faktor-faktor yang mempengaruhi inovasi produk untuk meningkatkan keunggulan bersaing dan kinerja pemasaran.* Tesis, Program studi Magister Manajemen Program Pasca Sarjana, Universitas Diponegoro, Semarang.
- Lawson, Benn dan Samson, Danny (2001). *Developing innovation capability in organisations: a dynamic capabilities approach.* International Journal of Innovation Management
- Luo, Tian dan Mann, Mar. (2011). *Survival and growth of Silicon Valley high-tech businesses born in 2000.* Monthly Labor Review, September 2011
- Lester, D.H. (1998). *Critical success factors for new product development.* Research Technology Management, 41(1).
- Liao, J., Welsch, H., Moutray, Ch. (2008/2009). *Start-up Resources and Entrepreneurial Discontinuance: The Case of Nascent Entrepreneurs.* Journal of Small Business Strategy
- Madique, M.A. dan Zirger, B.J. (1984). *A study of success and failure in product innovation: The case of the U.S. electronics industry.* IEEE Transactions on Engineering Management, 31(4)
- Mansfield, E. & Wagner, S. (1975). *Organizational and strategic forces associated with probabilities of success in industrial R&D*

- Menkveld, Dirk Jan. (2012). *Determinants among the Internet Startup Life Cycle*. Master Thesis. Faculty of Science, Department of Information and Computing Sciences, Utrecht University, Utrecht, The Netherlands
- Nybakk, E dan Jenssen, J.I. (2012). *Innovation strategy, working climate, and financial performance in traditional manufacturing firms: An empirical analysis*. International Journal of innovation management. 16 (2) April 2012
- Nylén, D., Holmström, J., & Lyytinen, K. (2014). *Oscillating between four orders of design: The case of digital magazines*. Design Issues, 30(3)
- Nylén, Daniel dan Holmström, Jonny. (2015). *Digital innovation strategy: A framework for diagnosing and improving digital product and service innovation*. Business Horizon.
- OECD. (2011), *Skill For Innovation And Research*
- Panne, van der, Gerben, van Beers, Cees dan Alfred Kleninknecht .(2003). *Succes and Failure of Innovation*
- Pervaiz K, Ahmed, Charlie Shepherd. (2010). *Innovation Management: Context, Strategies, Systems and Processes* Pearson Education Limited, United Kingdom
- Pinto, J.K. & Slevin, D.P. (1989). *Critical success factors in R&D projects*. Research Technology Management
- Porter, Michael. (1990), *Competitive Advantage Creating and Sustaining Superior Performance*
- Program Bandung Digital Valley. (2015). Laporan Indigo Incubator Telkom.
- Quinn, James Brian dan Christopher Gagnon. (1986), *Will Services follow manufacturing into decline?*. Harvard Business Review, 95-103.
- Raco, Richard,J.(2010). *Metode Penelitian Kualitatif Jenis, Karakteristik, dan Keunggulannya*. P T Gramedia Widiasarana Indonesia, Jakarta, 2010
- Read, Anthony. (2000). *Determinan Of Successful Organizational Innovation*. Journal of Management Practice, 3(1).
- Ries, Erick.(2011), *How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses*. New York: Crown Business.
- Rockart, John F. Earl, Michael J., dan Ross, Jeanne W. (1996) , *The New IT Organization : Eight Imperatives*
- Rochford, L. & Rudelius, W. (1997) *New product development process; stages and successes*. Marketing Management
- Rogers, Everett M. (1983). *Diffusion of innovations* .New York: Free Press of Glencoe.
- Saleh, S.D. and Wang, C.K. (1993), *The management of innovation: strategy, structure and organizational climate*”, *IEEE Transactions on Engineering Management*, Vol. 40 No. 1, pp. 497-510
- Robbins, Stephen P. (1996). *Organizational Behaviour*
- Stuart, R. & Abetti, P.A. (1987). *Start-up ventures: Towards the prediction of initial success*. Journal of Business Venturing, 2.
- Wind, Y. & Mahajan, V. (1988) *New product development process. A perspective for re-examination*. Journal of Product Innovation Management, 5
- Zirger, B.J. (1997) *The influence of development experience and product innovativeness on product outcome*.