

DAFTAR GAMBAR

Gambar 1.1 Perkembangan pengguna internet	2
Gambar 1.2 Perkembangan online shopper berdasarkan	2
Gambar II.1 reteng pada Tokopedia	14
Gambar II.2 tingkatan reteng pada tokopedia.....	15
Gambar II.3 penilaian point tokopedia	15
Gambar II.4 rumus mendapatkan nilai point	15
Gambar II.5 Model pengembangan sistem <i>Waterfall</i>	18
Gambar II.6 Tahapan dalam <i>Waterfall</i> Model menurut roger S.Presman	18
Gambar III.1 Model Konseptual Modul <i>Marketplace</i>	22
Gambar III.2 Sistematika Penelitian	23
Gambar IV.1 Business Model Canvas pada <i>website</i> sosial.com.....	27
Gambar IV.2 <i>Flowchart</i> Buka toko	33
Gambar IV.3 <i>Flowchart</i> Transaksi	36
Gambar IV.4 <i>Flowchart</i> komplain.....	38
Gambar IV.5 <i>Flowchart</i> Promosi.....	40
Gambar IV.6 <i>Usecase Diagram</i>	46
Gambar IV.7 <i>Activity diagram</i> buka toko	57
Gambar IV.8 <i>Activity diagram</i> masukkan barang	58
Gambar IV.9 <i>Activity diagram</i> pencarian barang.....	59
Gambar IV.10 <i>Activity diagram</i> misi sosial	60
Gambar IV.11 <i>Activity diagram</i> transaksi	61
Gambar IV.12 <i>Activity diagram</i> komplain	63
Gambar IV.13 <i>Activity diagram</i> kirim barang.....	64
Gambar IV.14 <i>Activity diagram</i> retun barang	65
Gambar IV.15 <i>Activity diagram</i> tarik saldo	66
Gambar IV.16 <i>Activity diagram</i> penyelesaian komplain.....	67
Gambar IV.17 <i>Activity diagram</i> promosi	68
Gambar IV.18 <i>Class Diagram</i>	70
Gambar IV.19 <i>Sequence Diagram</i> Buka Toko.....	71
Gambar IV.20 <i>Sequence Diagram</i> Tambah Produk	72
Gambar IV.21 <i>Sequence Diagram</i> <i>endorser</i>	72
Gambar IV.22 <i>Sequence Diagram</i> <i>input sosial impact</i>	73
Gambar IV.23 <i>Sequence Diagram</i> detail transaksi	74

Gambar IV.24 <i>Sequence Diagram</i> Transaksi	75
Gambar IV.25 <i>Sequence Diagram</i> komplain dan retung.....	76
Gambar IV.26 <i>Sequence Diagram</i> melihat komplain	77
Gambar IV.27 <i>Sequence Diagram</i> tarik saldo	77
Gambar IV.28 <i>Sequence Diagram</i> iklan	78
Gambar IV.29 <i>Sequence Diagram</i> konfirmasi pembayaran	79
Gambar IV.30 <i>Sequence Diagram</i> Laporan transaksi.....	79
Gambar IV.31 <i>Sequence Diagram</i> verifikasi pembayaran	80
Gambar IV.32 <i>Sequence Diagram</i> verifikasi toko	80
Gambar IV.33 <i>Sequence Diagram</i> verifikasi pencairan dana.....	81
Gambar IV.34 Data Relational Diagram.....	82