

ABSTRACT

Economic growth by 5,18% in 2016 has proven to reduce unemployment problem in Indonesia, but on the otherside, unemployment rate of university graduates has been increased. This is due to university graduates which do not have an entrepreneur intention on theirselves. Personality type is one of the determinants factor in the growth of entrepreneurial intention. University also has an important role in creating a well-educated entrepreneurs.

This study aims to (1) determine the personality types of MBTI students class of 2014 Telkom University, (2) determine MBTI students class of 2014 Telkom University entrepreneurial intention, and (3) to find out the influence among personality types and entrepreneurial intention. Personality type which used in this research is the Big Five personality.

The method that used in this study is quantitative descriptive analysis techniques and multiple linear regression. With 215 respondents, this study used MBTI active students, class of 2014 Telkom University who have taken the entrepreneurship course as a sample. The data collecting is done by spreading the questionnaire, both online and offline.

Results that obtained from this study indicate that there is a significant influence between personality type and entrepreneurial intention simultaneously. Conscientiousness which represent the discipline trait, separately become the most influence sub variabel with the coefficient value of 0.644. Four of big five personality dimensions have a positive coefficient value, except neuroticism dimension which has a negative coefficient value by -0.213. This can happen because the trait of neuroticism dimension are consisting the negative tone when controlling emotions, such as anxious and emotional instability.

This study's conclusion found that personality type could affecting entrepreneurial intentions as much as 37.1%.. In addition, advice is also given to the students and faculty to know which personality type was suited an entrepreneur. Suggestion from this study is expecting the next studies to use the different variables and objects in order to find another variables that may affect the entrepreneurial intention, especially on university students.

Keyword : Big Five Personality, entrepreneur, entrepreneurial intention, entrepreneurial psychology