

**THE INFLUENCE OF ORGANIZATIONAL CULTURE ON
PERFORMANCE OF EMPLOYEES OF THE DIVISION OF TANNERY
PT ADI SATRIA ABADI YOGYAKARTA**

ABSTRACT

The research was distributed by the importance of the culture of the Organization to improve employee performance for the company. One of them is the company in Adi Satria Eternal Jogja. The company is a company engaged in the field of gloves, golf gloves product in particular. The purpose of this research is to know the influence of organizational culture on performance (X) employees (Y) Division tannery PT Adi Satria Abadi Yogyakarta. The population of the tannery company adi satria abadi was 233 people. Samples taken for researched is of 96 people from the Population Division of the tannery company adi satria abadi.

Data collection techniques in the form of dissemination of the questionnaire to the respondent which is 96 samples. Type of this research is descriptive. The analysis of the data used is a simple linear regression analysis. Results of the study explains that there is a relationship between the variables of organizational culture (X) and (Y) of the employee's performance on the Division of the tannery company adi satria abadi Yogyakarta. Based on the calculation of the coefficient of determination (R^2) showed that the magnitude of the influence of organizational culture on performance (X) (Y) employees is amounted to 63.1%, while the rest of 36.9% are influenced by other factors not examined in this study.

Keywords : Organizational Culture, Employee Performance, Work Dicipline