

Abstract

Currently developing of technological is capable of engaging with the sustainability of entrepreneurship, especially in the technology sector. In America, one of the motivations that establish of business presence at Silicon Valley area. Silicon Valley is a pioneer in the development of Science and Technology Park in the area of Science and Technology Park, there are an incubator of innovation centers. In 2013 Indonesia has developed Science Techno Park, Bandung Techno Park has business incubator that contained Startup Corner. Unfortunately, Startup Corner is not maximized in identifying aspects of opportunities, team and resources. In this research using descriptive qualitative method aims to determine the role of Startup Corner in developing a startup that had aspects of opportunity, team and resources based ion Timmons Model to known the the role of three concepts.

Keywords : Timmons Model, Startup, Incubator