

## ABSTRACT

*Due to the company desire to improve the quality of their products or services along with the increasing number of consumer needs, businesses in indonesia are increasingly more competitive. Started with changes in system which is used in company, until the usage of the ways which can give optimal profits for the company. Company must face the risk and opportunities. With unexception operationally P.T. Primajasa perdanarayautama facing the risk of misfortune and maybe other operationall risk. Risk management become strategic needs to decide and fix the company work, in this case, company bus operationall.*

*The result of identification process provide accident risk and unapplicable risk of amount seat report which might have loss profits. From identification process, knowing that appears the cause of risks towards to the Human Research Development. In this case,driver and bus conductor. After that,calculated the possibility the cause of the risks, and the result are 0,6833 for accident risk and 0,243 for unapplicable risk of the seat amount report. From the company database, and used assumption, profit loss if accident happen are Rp.6.860.762 per month, and for unapplicable risk are Rp.62.500 per month.*

*Handling process based on map of risk and completed list of risk. Based on map of risk position, controlling loss profit accident are active restrain loss profits per month or Rp.21.000 per unit bus. For unapplicable risk,controlling the activity with changing the ticket payment system for the passangers and checking more detail in bus checkpoint. Based on risk list, handling recomendation and punishment are given for careless bus crew. Punishment like salary cut or suspension. Be side that, there's a reward for achievements worker.*

*This recommendation is to be expected and be implemented as a step for risk management and to antisipate company loss profits that caused by bus operationall. As reference next research, this metode can be use in other units in company with different kind of risk.*

*Keywords : Risk management, Map of risk, Active Restrain,Mitigation*