

## ABSTRACT

In order to improve the performance of a company, the need of a performance assessment and analysis that depend on financial report become important, because the financial report describes financial activity of a company. PT. Telekomunikasi Indonesia, Tbk is the biggest and oldest telecommunication company in Indonesia. To keep the existence of the company in a tight business competition, PT. Telekomunikasi Indonesia, Tbk should increase the company's value. However, in 2003 the company's value's decreased. With that fact, the writer will try to analyze and give a cooperative recommendation so it can prevent the decreasing value. To make an easier calculation of EVA (Economic Value Added) in the next financial year, the writer will create a web base application to calculate EVA.

The EVA method is a financial analysis method focuses in increasing company's value added, this EVA principle will be very helpful in analysis. The cause of decreasing will be seen in the EVA method.

During the research period (2005-2009), measuring by EVA gives the amount of each EVA value of Rp 7.605.545,42 million, Rp 9.888.878,72 million, Rp 11.204.479,186 million, Rp 6.884.571,66 million, and Rp 8.251.712,82 million. Application of EVA calculation can only be used for company that was go public.

The result of the EVA value showed that PT. Telekomunikasi Indonesia Tbk made the rate of return value that exceeded the WACC and the company met the investor expectation. However, in 2008 the company's value decreased. This decreasing was caused by the lower return value compared to the increasing of WACC.

The value added assessment is needed to complete the research so it can separate between a business that increases the value and doesn't, and it's continued until it gets a compensation decision.

Keyword : EVA, rate of return, WACC