DEVELOPING BUSINESS MODEL FOR CONTENT DIGITIZATION OF INDONESIAN CHILDREN BOOKS FROM LITARA FOUNDATION USING BUSINESS MODEL CANVAS

FINAL PROJECT

Created By:

HARUM INDRI PERMATA SARI DEWI

1102100166



INDUSTRIAL ENGINEERING STUDY PROGRAM FACULTY OF INDUSTRIAL ENGINEERING TELKOM UNIVERSITY

2014

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It has been approved in Final Project Defence

Bachelor Degree of Industrial Engineering Study Program

Faculty of Industrial Engineering Telkom University

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