

PREFACE

Assalamu'alaikum Wr. Wb.,

Praise the presence of ALLAH the almighty, from blessings and his guidance the author can finish Final Project with the title **Developing Business Model for Content Digitization of Indonesian Children Books from Litara Foundation Using Business Model Canvas.**

Author is preparing this Final Project as a prerequisite for completing undergraduate education stage at the Faculty of Industrial Engineering at Telkom University.

The author realizes that this Final Project is still far from perfection. This is due to limitations by the author. Therefore, to improve this Final Project, suggestions and criticism constructive is expected.

With all humility, the author hopes that this Final Project can be developed better and useful for readers and writers in particular, and for education in general.

Wassalamualaikum Wr. Wb.

Bandung, July18, 2014

Author

ACKNOWLEDGEMENT

In completing Final Project and for studying at Telkom University of author gets a lot of lessons and new knowledge, as well as a variety of challenges and obstacles faced. Until the end of this Final Project can be completed over the moral and material support from various parties. Deep gratitude to the authors say:

1. Allah SWT, for all the strength, the patience, and the ease of which has been lavished so I can finish this Final Project.
2. Both the author's parents, Papa and Mama, Mr. Moch. Harum Herawadi and Mrs. RA. Sekarayu Kencana Wungu who always gave prayers and support are invaluable to the author, as well as giving many sacrifices to help author achieve goals in the future.
3. The author's oldest brother, Harum Indra Adhi Saputra, and two youngest brother and sister, Harum Andriadi Bayu PrakosoandRr. Binoci Sekar Asmara Prinita, which has become a family that has always supported and encouraged to author.
4. Thank you to my beloved Yedi Andrianno Sudirham for unceasing encouragement and motivation for author in any atmosphere and always fill the author's days with happiness.
5. Mrs. Farda Hasun, Ir., MSc as a single preceptor, thank you for all the patience, guidance, knowledge and advice for author to resolve this Final Project.
6. Mrs. Dr. Luciana Andrawina, Ir., MT, as Lecturer Guardian
7. Mr. Rino Andias Anugraha, ST., MM as head of study program at Faculty of Industrial Engineering .
8. Mr. Budi Santosa, ST., as a chief coordinator of professionalism of E-SCC that has educate author when she became staff.
9. The entire faculty of Industrial Engineering for all knowledge given during lectures and administrative staff in the Faculty of Industrial Engineering for any help given.
10. Aerofood ACS Soekarno Hatta Intl Airport, for SPV in foreign store (Mr.Agus, Mr.Achong, Mr.Ugin, Mr.Santos, Mr. Budi L), a division of cold store (Mr. Hendra, Mrs. Wiwin, Mrs. Debhi, Mr. Bambang), and other staffs.
11. Partner friend for Final Project, Khariroh Ahmad, who has been a good partner who always helped me to complete the Final Project. Thank you for sad, happy, joke during the Final Project is in progress.

12. The bestfriends at dormitory at the same as real travelers (Anisah Saying, Irma Moy, Wita Witahe, and Laura Cing), who have all of your time to be spend together through this four years. Thanks for your careness to author.
13. Mr. Sudargono and Mrs. Upik for your kindness which make author feel happy through her difficult times.
14. Gathering and Sharing (GnS) division staffs (mas Aan, mas Deni, kak Meta, kak Rio, Woro, Tya, Randi, and Bangkit) who always give spirits and motivation to author.
15. Senior staff at professionalism of E-SCC (kak Dhasta, kak Ahsan, kak Acil, Mas Edo, Kak Anya)
16. Fellow-soldier at E-SCC (Evy, Diana, Niar, Kiky, Adel, Rudi, Nadya, Esty) and junior in batch 2011 which have provide the spirit and joy to the author (Viki, Dimas, Ikeng, Ayu).
17. Entire extended of family in third floor Building C for experiences, share knowledge, help and encouragement given.
18. Entire friends at TI-34-05 who have colored the author's days with joy and togetherness that can not be forget at all.
19. Entire friends at TI-34-INTfor being such a good friends for author in moment of campus life that can not be also forget, thank you for the precious moment together, eventhough it is just for a while.
20. Round table conference gang (Alifahrin, Wiby, Arvin) who have shared sighs and complains but still can evoke. Thank you for the spirits.
21. Friends from Taekwondo at Telkom University (Ari, ak Kokom, Girin, kak Geby, Lily, kak Rian, kak Joni) who participate to give the encouragement to the author.
22. Mr. Ikin dormitory gang (Talcha, Uni, and Fika) who give supports of moril to author to keep her spirit up in difficult situation.
23. Friends from IBRR (Juwisa, Radityo, Iky, Widad, Dzil, Deyu, Viki) who will work together to solve problems in Final Project progress.
24. All parties who have given a lot of support that can not be mentioned one by one.