

## **ABSTRACT**

Small and medium enterprise Kelompok Wanita Tani (SMEs KWT) Binangkit is a business group that included women in it and in a concern in food products, especially processed agricultural products of Hortikultura. One of the products of small and medium enterprises this is where the product is strawberry cracker is a product that generates most of the turnover Compared to other processed products manufactured by sme s KWT Binangkit. To expand the market, smal and medium enterprise KWT Binangkit has planning to enter modern markets where to enter modern markets, it must have a certificate of food industry (P-IRT). At this time, SMEs KWT Binangkit there is no certificate of food household industry (P-IRT) yet and quality of product in SMEs KWT Binangkit still not good enough.

This research's objective is to implement good manufacturing practices (GMP) so that smal and medium enterprise KWT Binangkit can obtain a certificate of P-IRT and capable of producing a good quality food and safe for consumption. Business process design and Standard Operating Procedure (SOP) using the activity analysis and 13 Tools Streamlinning can do to Eliminate complaints from customers and facilitate SMEs KWT Binangkit on the implementation of one of the criteria in GMP.

Based on the results of research for the implementation of GMP in small and medium enterprise Kelompok Wanita Tani (SMEs KWT) are still at level 4 (not worth it) and still needed improvement, where major discrepancies with specification 1, 1 minor discrepancies, inconsistencies and discrepancies of 4 serious critical one. And also for the design of business processes and SOPs, and activity analysis after 13 toos streamlinning, earned 16 process.

***Keywords: SMEs KWT Binangkit, GMP, Business Process, SOP***