

ABSTRACT

Public relations in the world of education is an important factor because it is a two-way relationship between schools and communities that are useful to deliberate on ideas and informations to improve the quality of education. While the library is a medium for the preservation of cultural heritage as one of the nation's efforts to promote the national culture.

In fact, there are some constraints on the function of public relations and school libraries. Problems on public relations is lack of a close relationship between the school, teachers, students, parents, and community. Besides that, there has not been an effective communication medium between schools, teachers, students, parents, and community. While the problems in library functions such as management books that are less professional and library services unsatisfactory.

Those problems are caused by yet integrated between the public relations department and school libraries with information technology. E-School comes as a solution to these problems. E-School is an electronic-based application that helps units education organizers implement primary and secondary level School-Based Management (SBM) in accordance with the National Standard of Education. To produce a good e-School, we need the form of modeling enterprise solutions that integrate the different elements in a school. The study produced a blueprint that can be a guide in the creation of e-School for public relations and library functions.

Keywords: Enterprise Architecture (EA), TOGAF ADM, e-School, Library, Public Relation