

## **ABSTRACT**

*Recruitment of employees is an important element of organizational success. Recruitment is a set of activities that search and recruit applicants with motivation, abilities, skills and knowledge that is needed to cover the vacancy that has been identified on the personnel planning.*

*PT. Primarindo Asia Infrastructure, Tbk is a company specialized in shoes industry, especially sports shoes. PT Primarindo Asia Infrastructure Tbk is facing some issues in recruitment and selection process. The issues are regarding the initial selection of employee and documenting and integrating recruitment data. Initial screening issue is due to the initial selection that is done traditionally that takes a long time to process. Recruitment data documentation and integration issue is due to unavailability of system that is able to document and integrate all recruitment data.*

*Based on discovered problem, the company needs to apply Microsoft Dynamics AX 2012. The module used in this research is recruitment module. Recruitment module manages the recruitment process from recruitment planning to the applicant status change become employees.*

*Recruitment system gives much benefit for the recruitment section. It makes the cycle time of applicant initial selection become shorter and integrate all the data that associated with the recruitment process.*

*Keywords: Recruitment, Applicant, Application, HR, ERP, Microsoft Dynamics AX 2012*