

## **ABSTRACT**

*Wearing jewelry has been occurring since a long time ago. There are two types of jewelry materials: metal and non-metal materials. Non-metal materials can be used as a D.I.Y (Do It Yourself) trend. One of non-metal materials is flour clay. Flour clay has a big potential when it is processed with other additional material and it is able to be processed through coloring technique as well.*

*To process flour clay in a right way, it is required steps of exploration comprises shape, texture, and coloring which is inspired from natural stones in marbling motive of which thereafter is modified as final product's primary motive. Method to be used for this flour clay research is qualitative comprises literature study, observation and exploration. Where researcher performs an experiment by applying primary material with other additional materials.*

*The result of experiment will be applied on jewelry product design. Researcher used modular concept to make D.I.Y products. Researcher will make a "surprise box" where there are accessories modules for consumer to arrange according to their own ideas. Benefit of this research is to give the latest innovation in jewelry design process using D.I.Y method by exploring flour clay that gives analysis result of texture, shape, and color.*

*Keywords: clay, texture, marbling, jewelry.*