

DAFTAR GAMBAR

Gambar 2.1 Macam-macam Titik	11
Gambar 2.2 Macam-macam Garis	11
Gambar 2.3 Macam-macam Bidang	12
Gambar 2.4 Roda Warna.....	13
Gambar 2.5 Macam-macam Tekstur.....	14
Gambar 2.6 <i>Logotype</i>	15
Gambar 2.7 <i>Initials / Letter Mark</i>	15
Gambar 2.8 <i>Pictorial Visual</i>	16
Gambar 2.9 <i>Abstract Visual</i> (Gambar abstrak dan teks).....	16
Gambar 2.10 <i>Combinations Logo</i>	16
Gambar 2.11 Huruf <i>Oldstyle</i>	17
Gambar 2.12 Huruf <i>Modern</i>	18
Gambar 2.13 Huruf <i>Slab Serif</i>	18
Gambar 2.14 Huruf <i>Sans Serif</i>	19
Gambar 2.15 <i>Color Wheel</i>	22
Gambar 2.16 Ragam Hias <i>Gorga</i>	34
Gambar 2.17 Pohon Hayat	35
Gambar 2.18 Ragam Hias Ukiran Padjajaran	35
Gambar 2.19 Adegan dari Candi Borobudur	36
Gambar 2.20 Batik Tubah motif Burung Hong	36
Gambar 2.21 Canting Cap Batik	37

Gambar 3.1 Logo Badan Ekonomi Kreatif Indonesia.....	38
Gambar 3.2 Gondang atau <i>Gonrang</i>	40
Gambar 3.3 Aksara Batak	41
Gambar 3.4 Tari <i>Tor-tor</i>	42
Gambar 3.5 <i>Joding</i>	42
Gambar 3.6 Rumah Batak	43
Gambar 3.7 <i>Gorga Ulung Paung</i>	46
Gambar 3.8 <i>Santung</i>	46
Gambar 3.9 <i>Gorga Sitindangi</i>	47
Gambar 3.10 <i>Gorga Jenggar</i>	47
Gambar 3.11 <i>Gorga Punding-pundingan</i>	48
Gambar 3.12 <i>Gorga Simataniari</i>	48
Gambar 3.13 <i>Gorga Desana Walu</i>	49
Gambar 3.14 <i>Gorga Singa-singa</i>	49
Gambar 3.15 <i>Gorga Adup-adup</i>	50
Gambar 3.16 <i>Gorga Barospati</i>	50
Gambar 3.17 <i>Gorga Ipon-ipon</i>	51
Gambar 3.18 <i>Gorga Manuk-manuk</i>	52
Gambar 3.19 <i>Gorga Siopat Suhi</i>	52
Gambar 3.20 <i>Gorga Bintang</i>	53
Gambar 3.21 <i>Gorga Uhir Horbo Martanduk</i>	54
Gambar 3.22 <i>Gorga Sinundi Paku</i>	54

Gambar 3.23 <i>Gorga Simarogung-ogung</i>	55
Gambar 3.24 <i>Gorga Simeol-meol</i>	55
Gambar 3.25 <i>Gorga Andor Simeneng</i>	56
Gambar 3.26 Logo Manikan	58
Gambar 3.27 Beberapa Produk Manikan	59
Gambar 3.28 Logo Maenkaen.....	59
Gambar 3.29 Beberapa Produk Maenkaen.....	60
Gambar 4.1 Konsep Warna	79
Gambar 4.2 <i>Font Cera GR</i>	80
Gambar 4.3 Logo <i>Au Gorga</i>	81
Gambar 4.4 <i>Stationary Au Gorga</i>	82
Gambar 4.5 Kartu Nama	83
Gambar 4.6 <i>Member Card</i>	83
Gambar 4.7 <i>Hang Tag</i>	95
Gambar 4.8 <i>Letter dalam Packaging</i>	84
Gambar 4.9 Ornamen <i>Gorga Simataniari</i>	85
Gambar 4.10 Ornamen <i>Gorga Simeol-meol</i>	86
Gamba 4.11 <i>Website Au Gorga</i>	86
Gambar 4.12 Poster <i>Coming Soon</i>	90
Gambar 4.13 Iklan di Majalah	99
Gambar 4.14 <i>Lookbook</i>	91
Gambar 4.15 <i>Packaging A</i>	92

Gambar 4.16 <i>Packaging B</i>	92
Gambar 4.17 Keterangan pada <i>Packaging</i>	93
Gambar 4.18 <i>Simataniari Leather Bag</i>	93
Gambar 4.19 <i>Simeol-meol Backpack</i>	94
Gambar 4.20 <i>Totebag Simeol-meol</i>	94
Gambar 4.21 <i>Simeol-meol Top dan Outter</i>	95
Gambar 4.22 <i>Simataniari Scarf</i>	96