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| ADT | Android Development Tools |
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| API | Application Programming Interface |
| AVD | Android Virtual Device |
| eCPM | Effective Cost Per Thousand Impressions |
| LMC | Lean Model Canvas |
| SDK | Software Development Kit |
| UI | User Interface |
| UAT | User Acceptance Testing |
| UML | Unified Modelling language |
| URL | Uniform Resource Locator |