

DAFTAR PUSTAKA

- AGBNielsen. (2017). *Where We Are* (Australia). Tersedia :
<http://www.agbnielsen.com/whereweare/dynPage.asp?hash=ae544e1104f387c921f52c8ca62e69fd&crypt=N%B6%9D%A6%AC%92%AA%9A%AC%BE%8C%99%A0O%90%BE%9D%95gw%B6%C1%C2%BD%D4%D2%C7%99%97%AF%A1%C8%B7%99%CB%AF%89m%8E%85%B9%C5%88%B8txW%AE%A3%A5%A3%9E%C3%C9j%C7%C1>. [21 Mei 2017]
- AGBNielsen. (2017). *Where We Are* (Indonesia). Tersedia :
<http://www.agbnielsen.com/whereweare/dynPage.asp?hash=911bfea82535c71b1e0f0379f4bd8915&crypt=N%B6%9D%A6%AC%92%AA%9A%AC%BE%8C%99%A0O%90%BE%9D%92i%82y%B5%BC%C4%CE%D4%C0%D5%93%83%9C%B8%B4%A6%C4%B9%91%A8N%8A%A6%D1%8B%AB%A9%85ad%A1%B2%92%AB%C7%B7%A4%96%C0%CE>. [21 Mei 2017]
- AGBNielsen. (2017). *TV Establishment Survey*. Tersedia :
<http://agbnielsen.com/whereweare/dynPage.asp?hash=7f8cacdb00d5cbce4285253c63df6666&crypt=N%B6%9D%A6%AC%92%AA%9A%AC%BE%8C%99%A0O%90%BE%9D%93o%89y%B5%BC%C4%CE%D4%C0%D5%93%83%9C%B8%B4%A6%C4%B9%91%A8N%8A%A6%D1%8B%AB%A9%85ad%A1%B2%92%AB%C7%B7%A4%96%C0%CE> (21 Mei 2017]
- Aini, Viva Nur, Andry Alamsyah. (2016). Analisis Pada Peringkat Top Brand Menggunakan Jejaring Sosial Percakapan Dengan Social Network Analysis (Studi Kasus Pada Smartphone Samsung Blackberry, Nokia, Iphone Di Indonesia). e-Proceeding of Management : Vol.3, No.1 April 2016
- Alamsyah, Andry dan Yahya Peranginangin. (2016). *Network Market Analysis using Large Scale Social Network Conversation of Indonesia's Fast Food*

Industry. 3rd International Conference on Information and Communication Technology (ICoICT)

Alamsyah, Andry, Endang Sofyan, Bebyta Eka Aprilliyanti dan Viva Nur Aini (2016). *Top Brand Alternative Measurement Based On Consumer Network Activity. ResearchGate*

Badjuri,adi. 2010.Jurnalistik Televisi.yogyakarta: Graha Ilmu.

Barabasi, Albert-Laszlo. *Network Science*. November.2016

Carolan, Brian V. (2013). *Social Network Analysis and Education: Theory, Methods, and Applications*. London : Sage Publications

Chen. (2014). *Big Data: Related Technologies, Challenges and Future Prospects*. Springer.

Cheliotis, Giorgos. (2010). *Social Network Analysis (SNA)*. Tersedia : https://courses.cs.ut.ee/MTAT.03.183/2014_spring/uploads/Main/SNA.pdf

Dumbill, Edd. (2012). “ *Big Data Now: 2012 Edition. “What Is Big Data?”*. O’Reilly, USA: O’Reilly Media, Inc.

Erickson, David. (2013). *Social Engagement With TV By Age Group*. Tersedia : <http://trends.e-strategyblog.com/2013/11/04/social-engagement-with-tv-by-age-group/15156>

Fachruddin, Andi. (2016). *Manajemen Pertelevisian Modern*. Yogyakarta : CV. Andi Offset

Indrawati. (2015). *Metode Penelitian Manajemen Dan Bisnis*. Bandung: Refika Aditama. Infokomputer.com (2015)

Kemp, Simon.(2017). *Digital In SouthEast Asia In 2017*. Tersedia : <https://wearesocial.com/special-reports/digital-southeast-asia-2017>. [22 Mei 2017]

Kendall, E. Kenneth., Jullie E. (2011). *Kendall. System Analysis and Design*, Edisi 8.

Kominfo. (2013, November 11). *Konvensi RSKKNI Produser TV*. Dipetik November 09, 2016, dari www.kominfo.go.id: https://kominfo.go.id/index.php/content/detail/3464/Konvensi+RSKKNI+Produser+TV/0/berita_satker [2 Februari 2017]

- Kompas.tv. (2016). Company Profile. Tersedia :
<http://www.kompas.tv/front/profile/>
- Kosorukoff, Alex. (2011). *Social Network Analysis: Theory and Applications*.
 Passmore, D. L, 2011
- Kotler, Philip., Kevin Lane Keller. (2009). *Manajemen Pemasaran*, Edisi 13, Jilid
 1. Jakarta : Erlangga.
- KPI. (2016). Hasil Survey Indeks Kualitas Program Siaran Televisi Maret-April
 tahun 2015. Tersedia : kpi.go.id [18 April 2017]
- KPI. (2016). Hasil Survey Indeks Kualitas Program Siaran Televisi Periode 2
 tahun 2016. Tersedia : kpi.go.id [18 Juni 2017]
- Marketing.co.id. (2013). User Generated Content. Tersedia :
<http://www.marketing.co.id/user-generated-content/> [12 Desember 2016]
- Markplusinc.com. (2015, 8 Januari). Netflix launches in Indonesia but can it take
 on Pay TV operators?. Tersedia : <http://www.markplusinc.com/netflix-launches-in-indonesia-but-an-it-take-on-pay-tv-operators> [12 Desember
 2016]
- Markplusinc.com. (2015, 4 November). Why user generated content is ever more
 important for online marketers in Indonesia?. Tersedia : <http://www.markplusinc.com/why-user-generated-content-is-ever-more-important-for-online-marketers-in-indonesia/>. [12 Desember
 2016]
- Maulana, Aqmal. (2016, 23 Maret). Twitter Rahasiakan Jumlah Pengguna di
 Indonesia. Tersedia :
<http://www.cnnindonesia.com/teknologi/20160322085045-185118939/Twitter-rahasiakan-jumlah-pengguna-di-indonesia/>
- Mayfield, A. (2008). *What Is Social Media ?* Icrossing. Tersedia ;
<http://ebooksoneverything.com/marketing/WhatisSocialMedia.pdf>. [21
 November 2016]
- Metronews.com. (2016). About Us. Tersedia :
<http://www.metrotvnews.com/aboutus>. [12 Desember 2016]

- Moens , M., Li, J., & Chua, T. (2014). *Mining User Generated Content*. New York: CRC Press.
- MPB, Imam dan Wahyu Pamungkas. (2014). *Sistem Komunikasi Satelit (Praktik & Teori)*. Yogyakarta : Andi Offset.
- Nasrullah, Rulli. (2015). *Media Sosial Perspektif Komunikasi, Budaya, Dan Sosioteknologi*. Simbiosis
- Newman, M.E.J. (2012). *Communities, Modules and Large-scale Structure in Networks*. *Nature Physics*, 8, 25-31.
- E. Otte dan R. Rousseau. *Social network analysis: a powerful strategy, also for the information sciences*. *Journal of Information Science*, 28, 443-455, 2002
- Patutie, Rahmat. (2015, 22 Juni). Kompas Petag Peringkat Tertinggi Hasil Survei Indeks Kualitas Program KPI. Tersedia : <http://www.tribunnews.com/nasional/2015/06/22/kompas-petang-peringkat-tertinggi-hasil-survei-indeks-kualitas-program-kpi?page=2>. [23 Mei 2017]
- Peranginangin, Yahya dan Andry Alamsyah. (2017). Multiple Regression to analyse Social Graph of Brand Awareness. DIKTI
- Rodman, G. (2010). *Mass Media in a Changing World*. Brooklyn College of CUNY: McGraw-Hill.
- Sadri, Arif Mohaimin, Samiul Hasan, Satish V. Ukkusuri dan Juan Esteban Suarez Lopez. (2017). *Analyzing Social Interaction Networks from Twitter for Planned Special Events*.
- Skiena, Steven S. (2008). *The Algorithm Design Manual Second Edition*. London: Springer.
- Susanto, A. B. dan Himawan Wijanarko. (2004). *Power Branding: Membangun Merek Unggul dan Organisasi Pendukungnya*. : Mizan.
- Tavakolifard, M., & Almeroth, K. (2012). *Social Computing : An Intersection of Recommender Systems, Trust/Reputation System, and Social Network*. *IEEE Network*, 53-58
- tvonenews.tv. (2016). PROFIL. Tersedia : <http://www.tvonenews.tv/>

- Twitter.com. (2016). Twitter brand assets.
Tersedia : <https://about.Twitter.com/company/brand-assets>
- Vera, Nawiroh. 2014. *Semiotika Dalam Riset Komunikasi*. Bogor : Ghalia Indonesia.
- Vossen, G. (2014). Big Data As The New Enabler In Business And Other Intelligence. *Vietnam J.Comput Sci*, 3-14.
- Wimmer, R. D., & Dominick, J. R. (2011). *Mass Media Research An Introduction*. Canada: Wadsworth Pub.
- Zikopoulos, Paul C., Eaton, Chris., deRoos, Dirk., Deutsch, Thomas., Lapis, George. (2012). *Understanding Big Data*. US: Mc-Graw-Hill Books
- Zhao, Y. (2013). *R and Data Mining: Examples and Case Studies*. Elsevier.