

ABSTRACT

As one of the pillars of islam, the pilgrimage to be a glorious and great worship because it must be implemented by every muslim who is able, both financially , physical or mental for once in a lifetime. In Indonesia, the pilgrimage arranged in the Law which is also on the implementation of education about the pilgrimage guide commonly called the hajj manasik. Education about the pilgrimage guide is very important to known by each candidate pilgrims so that the pilgrimage is not deviated and mistaken, because of the many pilgrims who departing, there are pilgrims was above 51 years who notabene has decrease cognitive function, sensory , and other capabilities. On the other side, lack of understanding about the procedures, rules and information on the implementation of the pilgrimage owned by the pilgrims be one of the problems in hajj currently. By using a qualitative method in this research, this design used visual communication design to presenting the guide the pilgrimage in book form guidance book containing about complete ritual hajj and equipped with visual elements that are clear and comprehensible. Thus, the pilgrims will be able to well understand the hajj manasik.

Keywords: Hajj, manasik, guidebook