

ABSTRACT

*This design is to provide teenage understanding of the importance of tolerance and to educate the history of assimilation in Bandung in the past. As for the background of this design is the racial Behavior in Indonesia between ethnic Chinese with other ethnic still very contrast to this day. The successor generation still has the inherent stereotypes and negative perceptions of each ethnicity, which in fact is a legacy of the Colonial era that is *Devide et Empera* which is still inherent with Indonesian thought, namely the mention of indigenous and non-native. In Bandung had happened separation of trading space and settlement of Chinese citizens by the Dutch East Indies government as a social separator.*

*The design of this comic concept about the mixing of Chinese and Sundanese in Bandung in the past, illustrating the harmony of indigenous people (ethnic Sundanese) and immigrants (ethnic Chinese) at that time, although the Dutch East Indies government attempted to make *Devide et Empera* gap to discriminate socially and weaken unity. The steps undertaken in carrying out this design is to start from conducting a survey on the perspectives of ethnic Chinese and other ethnic adolescents, to observe museums and old market chants and interviews aimed at finding out information about the lives of Sunda and Chinese in the colonial era. Then define themes and titles, create synopsis, stories and characters in which all the processes must match the data obtained and the concepts made. With this design is expected to provide a message to teenagers to create awareness of the importance of tolerance and appreciate the differences.*

Keyword : Comics, Chinese, Sunda, assimilation