ABSTRACT

Today's ability to compete globally is one of the most fundamental elements for determining corporate strategy. This is the result of a shift in the paradigm of the industrial economy into a knowledge economy. Development of an increasingly competitive market day by day makes it difficult for the company to grow its growth with Bank BJB is one of the select banks of local government that is able to grow rapidly so that became one of the national commercial banks. Along with these developments, Bank BJB faces a number of issues related to its resource management. That the existing human resources in BJB Bank has not been able to meet expectations properly. This is evident from the not optimal performance of employees at Bank BJB. One of the factors associated with improving human resource performance is related to knowledge management, where some previous studies show that knowledge management is capable of influencing employee performance, as employees are at the forefront of corporate operations. The method used is quantitative and qualitative methods, descriptive analysis, verification analysis and simple linear regression. Method of sampling in this research is done by technique non probability sampling. The sample in this research is employees of Bank BJB Main Branch Office and branch of stone as much as 162 employees, by way of distribution at bank bjb branch of stone fruit and main branch and do interview to head of human resource at main branch of braga, type of data used in this research is primary data. Data analysis in this research use some test that is this Analysis include Test of Validity and Reliability, Method of Succesive Interval (MSI),

Classic Assumption Test, and Simple Linear Regression. testing the hypothesis through t test and f test, and analysis of Coefficient Determination Test R square and using SPSS 23.0. Based on the analysis, obtained the regression equation as follows: $Y = 9,779 + 0.663 X + 0.414$, from the variables obtained from the correlation analysis table then obtained 0.766 which is included into a strong correlation. The correlation is positive correlation, which is between 0,600 - 0,799. It can be concluded that the relationship between variables X (knowledge management) and variable Y (employee performance) simultaneously. A strong means that the driver of the management of the disclosure of employee performance.and from the results of the obtained variable table is the value of R square of 0.586, thus, it shows the meaning that knowledge management (X) gives an effect of 58.6% on Employee Performance (Y). from the results of statistical tests obtained the result that knowledge management significant effect on employee performance variable. This proves that the higher knowledge management will improve the performance of Bank BJB employees.

Keywords: influence of knowledge managment, employee performance