

ABSTRACT

Marriage is a legitimate bond between men and women. In Islam, marriage is a worship that must be done for those who capable to build harmonious family as it says *sakinah mawaddah wa rahmah*. Indonesia, whose major population of moslem, has high divorce rate even rising from year by year. Most divorces occur on young couples with age under 35 years old. One of the three provinces with highest divorce cases is West Java. Bandung as a city included in the list of the biggest divorce rate. According to saying from Lukman Hakim Saifuddin, the Minister of Religious Affairs, the divorce on young couples happen due to the immature emotionally and mentally when getting married. Thus, pre-marriage counseling appears as an attempt to learn about full preparation before marriage. The role of media with persuasive act is needed to provide an insight about the importance of pre-marriage counseling for early adult moslems effectively. The design process data with qualitative method and analyse with SWOT method.

Keywords: Education Media, Learning, Pre-marriage, Early Adult, Moslem