

## DAFTAR GAMBAR

GAMBAR 1.1 Gedung UMKM Jawa Tengah.....	1
GAMBAR 1.2 Toko Aikori Natural Leather Bag.....	1
GAMBAR 1.3 Struktur Organisasi Aikori Natural Leather Bag.....	3
GAMBAR 1.4 Logo Perusahaan Aikori.....	3
GAMBAR 2.1 Nine Blocks Of Business Model Canvas (BMC).....	15
GAMBAR 2.2 Kerangka Pemikiran Penelitian.....	33
GAMBAR 3.1 Tahapan Penelitian.....	39
GAMBAR 3.2 Analisis Data Kualitatif.....	42
GAMBAR 4.1 Gambaran Business Model Canvas Aikori.....	55
GAMBAR 4.2 Garis Kontinum Customer Segment.....	60
GAMBAR 4.3 Garis Kontinum Value Propositions.....	63
GAMBAR 4.4 Garis Kontinum Channels.....	65
GAMBAR 4.5 Garis Kontinum Customer Relationship.....	67
GAMBAR 4.6 Garis Kontinum Value Propositions.....	70
GAMBAR 4.7 Garis Kontinum Key Resources.....	72
GAMBAR 4.8 Garis Kontinum Key Activities.....	73
GAMBAR 4.9 Garis Kontinum Key Partnership.....	75
GAMBAR 4.10 Garis Kontinum Cost Structure.....	77
GAMBAR 4.11 Garis Kontinum Analisis Kekuatan.....	77
GAMBAR 4.12 Garis Kontinum Analisis Kelemahan.....	78
GAMBAR 4.13 Garis Kontinum Analisis Peluang.....	78

GAMBAR 4.14 Garis Kontinum Analisis Ancaman.....	79
GAMBAR 4.15 Gambaran Business Model Canvas Aikori Rekomendasi.....	80