ABSTRACT

In Indonesia, efforts to instill in the spirit and entrepreneurship spirit of higher education

continue to be encouraged and improved. The purpose of this study to determine the effect of

entrepreneurship education on the entrepreneurship intent of Telkom University students in

Telecommunications Business Management and Informatics class of 2013.

Entrepreneurship intention is an important factor to cultivate entrepreneurial behavior of

students, so that in entrepreneurship learning in universities is very important to improve student

entrepreneurship intentions. The hypothesis of this research is that there is influence of

entrepreneurship education on the intention of entrepreneurship of MBTI 2013 students.

This research uses quantitative method with descriptive research type. The object of this

research is Telkom University Business Telecommunication and Informatics student of class of

2013 who have got Entrepreneurship course. In this study, researchers used purposive sampling

technique. The number of sample is 211 samples. The analysis technique used descriptive

analysis and multiple linear regression.

The results show that there is a very strong relationship between entrepreneurship education and

entrepreneurial intentions. Entrepreneurship education has a significant positive effect on

entrepreneurship **Telkom Business** Telecommunication Business entrepreneurship of

Management and Informatics student class of 2013.

Of the four entrepreneurship education factors studied, the most influential on entrepreneurship

intent is Know-what. Researchers suggest that further research may consider other independent

variables that may affect Entrepreneurial Intent such as self efficacy, locus of control. And

analytical techniques that have not been used in this study such as path analysis techniques or

path analysis or SEM.

Keywords: entrepreneurship education, entrepreneurial intention