

## **ABSTRACT**

*In Indonesia, autism get a lot of attention from public and professional. Because the amount of autism increasing quickly. In terms of handling for autism children at 6 – 13 years old, parents and professionals recognize the importance of integrated early management involving medical, psychological, and educational fields. Researchers collaborations with special institutions of autism education to stimulate the creative power of children about artwork. Children can be free to express the experience in the form of drawing images with the theme given first. The resulting children's drawing will be reprocessed by the researchers into a valuable merchandise product using digital printing techniques. This study aims to invite families, relatives and communities to come to appreciate and understand the images of autism children as visual language used to convey their feelings and stories. Creating a masterpiece with autism children's drawing objects in the form of a craft product that has story and emotional value.*

**Key words:** *autism, children's drawing , digital printing, merchandise products*