

ABSTRACT

Educated entrepreneurs have an important role in the economy of a country. The data shows that there is a high number of entrepreneurs in Indonesia, but the entrepreneurial skills is low. This low level of skills can be improved through entrepreneurship learning in higher education institution. Entrepreneurship learning has a vital role in educating students to have an entrepreneurial spirit and competencies.

This study aims to evaluate the learning process in Business Management Telecommunications and Informatics (MBTI), Telkom University. Aspects in this study include curriculum, teaching methods, and the impact of the learning process. The impact of this learning process is conducted by analyzing the entrepreneurial competence of the students.

The phenomenon in this study is explored by case study method. Techniques of data collection are by in-depth interviews, observation, and secondary data collection. The respondents involved are 3 lecturers, 3 students who have business and 3 students who do not have business. The lecturers have been interviewed about the curriculum and teaching methods. Students, both business and non-business, have been interviewed about the curriculum, teaching methods, and entrepreneurial competence as a result of the learning process.

The learning contents related to entrepreneurship at MBTI includes Creative Thinking in Business, Entrepreneurship, and Entrepreneurship Project as a compulsory course; as well as New Business Management, Business Development, and Community Development as an optional course. The course has been supported by good teaching methods, facilities support, and learning process assessment. The research findings show that entrepreneurial competencies owned by students, both

business and non-business are in moderate level. This indicates that the institution has been good enough in establishing entrepreneurial competencies that can be a very important foundation in running their own business (entrepreneur) or working in an established company (intrapreneur).

The results of this study are expected to be an evaluation of entrepreneurship learning process in universities, especially in MBTI. In addition, this research can be directed in increasing the number of educated entrepreneurs. Increasing the number of educated entrepreneurs is very supportive in the realization of Telkom University to become Global Entrepreneurial University in 2038.

Keywords: *educated entrepreneur, entrepreneurship learning, entrepreneurial competencies, intrapreneur*