

ABSTRACT

All the resources involved in the organization's needs, human resources play a significant role in the sustainability of the organization. Because the human resources that exist in the organization that can determine decisions related to organizational strategy, as well as a facilitator who manages the organization.

The purpose of this research is to measure the influence of transformational leadership style and transactional leadership on employee performance in Bank xyz of Bandung branch.

In this study, data collection was conducted using questionnaires distributed to 35 employees of Bank xyz regional Bandung and by doing literature study. Saturated sampling were used to collect data. The method used is multiple linear regression analysis using SPSS software.

As a result of the research, there is a positive relationship between transformational leadership and employee performance. So the conclusion on the object of research is the bank xyz branches bandung, employee performance is strongly influenced by leadership with a transformational leadership style. Employee performance will increase if transformational leadership is improved and vice versa. Besides intu, the research results show that there is no significant influence between transactional leadership on employee performance.

Based on the results of processing and analysis in this research, there are several things that can be considered for the company to develop the quality in developing its business, especially by preparing future leaders who will handle the company with characteristic characteristics of transformational style leaders. That way, employees are expected to be more motivated, and participate in a positive way in improving the performance of employees and even companies.

Keywords: Leadership, Transformational Leadership, Transactional Leadership, Performance