

ABSTRACT

Sarerea is a short 2D animated film that tells the story of 3 children named Cepot, Dawala, and Gareng who live with them is Semar who has a wise man, gentle, friendly, and good for everyone. They live in the countryside in the cool mountains and away from the settlements, all kinds of vegetables and fruits can grow there, simple homes, and filled with joy. Indirectly this animated film would like to introduce the character of the panakawan to the children by showing the side of togetherness, simplicity, and cheerfulness. In order for all the things to be conveyed to the target audience, it takes the stage or editing process, this editing process has several stages to be done according to the results in accordance with the concepts and genres that have been determined by the director. , The stage is Acquire, Organization, Review and Selection, Assembling, Rough cut, Fine cut, Picture Lock, in this process there is sound processing and image. The sounds that must be made in accordance with the comedy genre, such as made slightly exaggerated or not in accordance with the original sound, then in terms of transition there is an important element of motivation, composition, information, continuity. Thus it can be a result that matches the initial design of the concept of togetherness, simplicity, excitement and not from the comedy genre. So the target audience is the children can know the character of the panakawan through this film, and in terms of editing in order to understand exactly how the process and point being edited to fit for an animated film. Because editing does not just cut and connect images only.

Keywords: Sarerea, editing, transition, sound, pasca production