

## **ABSTRACT**

*The showroom is a means of buying and selling transportation equipment which serve as exhibition objects and containers in the interior showroom serves as a visitor attraction to visit a showroom. Visitors engaging in all activities in the showroom must be supported by a facilitator informative that can support all the activities of buying and selling and introducing a display object in selling traded. Mercedes benz one company selling tool transportation that is quite well known in Indonesia as well as having many lovers of Mercedes benz, to support the automotive and connects activity on a Mercedes benz showroom then the need to design facilities so that visitors feel comfortable and secure when visiting a showroom, lighting system that can strengthen the character of the object display and design showroom that comply with the standards.*

***Keywords: Showroom, Mercedes benz, Facilities, Display, Lighting***