

ABSTRACT

DESIGNING WEBTOON STORY

ABOUT PALANG PINTU'S CULTURE

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Palang Pintu's Culture is one of several procession in Betawi's wedding ceremonial involves Silat and Pantun that can be accompanied with Gendang, Kecrek, Gambang Kromong and many other. Besides that, Palang Pintu can be used as a guest's welcome ceremony. Palang Pintu is one of the culture that being tried to defense on and preserved by The Tangerang Selatan City. Because Palang Pintu's Culture is hard to meet on printed and written media, so many people didn't know about it. As the times and information evolved, alternative media such as webtoon capable to become a means and vessel for information as well education for this Palang Pintu's Culture. Learning Palang Pintu as a subject can be done, because webtoon is quick and easy to access. Furthermore, with a storytelling in webtoon about Palang Pintu, readers can easily receive and absorb a well information and education. Qualitative Method is used by author as a method to design this webtoon. Collecting data and differences analysis are done by interview and observation. Author used differences analysis to analyze collected data. Based on that, as a conclusion, Palang Pintu' Culture is in need to be told with a learning in a form of webtoon by inserting culture's element and value within an interesting storytelling. Author wished this webtoon can give a contributonal level in giving a little learning as well as giving a new side of seeing that by using webtoon's storytelling, readers are more instered to learn Indonesian Tradisional Culture, especially Palang Pintu.

Keywords : Webtoon, Story, Culture, Palang, Pintu