ABSTRACT

In the current era of globalization with the rapidly growing population, the majority of the population needs an event for their interests such as family events, meetings, reunions, organizations, and so on. Event is an activity held to commemorate the important things throughout human life either individually or groups that are bound by custom, culture, tradition and religion held at a certain time. Event Organizer is a term for professional service providers to organize events according to the needs of the client, which will organize the whole series of events, ranging from planning, preparations, activities execution to report and evaluation, in order to help realize the expected goals of the client in making the event. There are many problems that often occur in making an event, the problem is divided into two, namely internal and external. Internal problems are task management, while external problems are difficult to obtain services that provide the need for events such as venues, sponsors and event equipments. Currently the event organizers are still preparing and looking for the needs of events separately ranging from search places, sponsors and event equipments. In order to help the event organizer, iseoo.id provides solutions in the form of applications that can bring together event organizers with service providers of event needs, thereby reducing manual search activities towards various needs of the event. The result of this research is iseoo.id application based on Anroid which has some features such as create event feature to create event which will be organized, then there is a feature to look for sponsorship and services (venues, equipments) event which can be ordered / request according to the needs of events that have been made. Then there is my service feature for service providers who want to add their services to the iseoo.id application to be used by event organizers.

Keywords: Android, Event, Event Organizer, Scrum, iseoo.id.