

ABSTRACT

Entrepreneurship education is a subject that is required to be followed and one of them is applied in Telkom university in order to build entrepreneurship spirit among academic community, but it is not known whether this entrepreneurship education learning has resulted positive impact for Telkom university students themselves. The uncertainty of whether or not the impact of entrepreneurship education learning becomes the object of this study to analyze the impact of learning on entrepreneurship education programs that have been studied by students.

Through this research, measurement of X variables will be evaluated, namely Entrepreneurship Education Program (EEP) with sub variable (Institutional Setting, Audience, Type of Entrepreneurship Education Programs, Objectives, and Content, Teaching Approaches and Methods) as independent variable and Y variable , Impact of Entrepreneurship Education with sub-variables (Social Impacts, Economic Impacts, and Impact of Education) as dependent variables

Methods of data collection using a questionnaire in the form of google forms spread through social media. Data management is done using spss 17.0.

Based on the results of data processing, it can be seen that Based on the analysis of data obtained and processed using multiple linear regression obtained that simultaneously Entrepreneurship Education Program (EEP) as variable (x) positive impact to Impact of Entrepreneurship Entrepreneurship as variable (y), and the biggest influence to the Economic Impact.

Based on the results of the study, it is concluded that Entrepreneurship Education Program (EEP) has an influence on the Impact of Entrepreneurship Education, but based on the survey and theoretical exposure and based on the research concluded in this study is still pegged by the results data processing quocionary course can not include explanation in more depth, because it is suggested for further research to do research on sub variable which still low and can use quantitative method.

Keywords: Entrepreneurship Education Program (EEP), Impact of Entrepreneurship Education