

ABSTRACT

ART BOOK DESIGN OF PADANG GRAFFITI UNITED IN PADANG CITY

Graffiti is one of the art that we often encounter decorate every corner of the city in Indonesia. Graffiti art in Indonesia began to be known during the war of independence as a tool of propaganda. Over the years graffiti in Indonesia began to show a fairly rapid development with many actors of graffiti art in the form of individuals or communities, one of the communities that embody the artist graffiti is Padang Graffiti United. But for most lay people in padang city, many still do not know what it is Padang Graffiti United and graffiti is still regarded as a form of vandalism or tend towards negative activities. Therefore, it needs an information media in the form of an art book explaining about Padang Graffiti United community, and the development of graffiti art in Padang city, with the aim to provide information about Graffiti United graffiti community and graffiti development especially in Padang City. This book will be made using qualitative method by collecting data by observation, interview, and literature study, and using SWOT analysis as data analysis method. The author hopes with the art book about Padang Graffiti United in Padang City can bring benefits as a source of reference and information for graffiti artists and lay people who do not know what graffiti, especially in padang city.

Keyword : Art book, Padang City, Padang Graffiti United