

ABSTRACT

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The state of graffiti in Bandung is still mixed with the graffiti state in Western culture such as vandalism (destroying and destroying artwork and other valuables) in America. But there are also those that use ethics culture and Eastern courtesy in Indonesia, such as interacting with the community while doing graffiti activities. Graffiti activists in Bandung have their own agenda to make graffiti only to write names, expose political issues, and only to create drawings. People who do not know graffiti will judge graffiti only vandalism or something that destroys the environment. Because seeing graffiti activists who perform the action at night with spray paint / cans. Some graffiti activists begin to think that if they continue to vandalize, the work they create will not be maximized and will be judged by society will only damage the environment. Finally some graffiti activists decided to start interacting with the community through permission, in order to get maximum results and finally some people can accept graffiti that not only scribble and see the value of beauty in it. The purpose of this cultural shift is to inform graffiti activists that Eastern culture, ethics and manners must remain cultured because of the cultural adjustment of Indonesian origin, especially Bandung, so that graffiti can be accepted by society. When graffiti activists tell the message, the meaning of the image to be made, and realize it to be the maximum form of graffiti, the public will understand the existence of graffiti that affects the renewal of the atmosphere in society.