ABSTRACT

DESIGNING SEXUALITY EDUCATION ILLUSTRATION BOOK CHILDREN FOR PARENTS

The child is a gift that is given to the parents. In terms of child development, parents are very influential on child growth. Currently, there are many crime cases around the community. Cases of crime are able to threaten families and children. Many are not aware of the current crime. These crimes are sexual crimes and brain damage in humans. According to KPAI data, 135 Indonesian children are victims of sexual crimes each month. Factors that cause the occurrence of sexual harassment is the destruction of the human brain and the wrong parenting parenting of children. This study aims as a medium of information to parents to understand the importance of sex education early on. This is causing a very big problem for the parents. This research uses qualitative method by collecting data of literature study and interviewing also using SWOT analysis to know what advantages and also kekuarangan of a media to be designed. Book on child sex education that will be useful for parents, so as to prevent or reduce cases of sexual harassment that occurred in Bandung. With the following problems are expected, parents can understand the importance of sex education early on.

Key Words :, *Book*, *illustration*, *parents*, *sex education*