

## **ABSTRACT**

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Smoker films among junior high school teenagers in the city of Bandung lifted a story about junior high schoolers who accidentally fall into the social environment that became a smoker. Junior high school adolescents are the main target of rescue of smoker substitutes because in general junior high school adolescents have entered the larger social environment. Roll model given the parents have begun to be left by junior high school adolescents. The results of research that can be a junior high school adolescents are influenced from the social environment from outside within the self-influence of peers and while the thing that most impact on junior high school teenagers so that the influence of high school teenagers so they smoke. This design uses qualitative data with the method of narrative techniques, interviews and observations with communication and adolescent approaches. With this design is expected junior high school teenagers in the city of Bandung who have become smokers can be reduced and will be better because the mindset of junior high school adolescents began to be aware of the dangers of smoking.

Keywords: Teenagers, Junior, Narrative, Teenagers, Cigarettes