

ABSTRACT

Many factors that affect the interest in entrepreneurship, some of them are family environment, personality and education. With a supportive family environment and a very strong personality to become an entrepreneur as well as an education to understand the science of entrepreneurship, then it is expected to be more able to compete to become an entrepreneur. Therefore, researcher interested to examine the factors that affect entrepreneurship interest in students of Telkom University, MBTI Study Program Academic Year 2016/2017.

The aims of this study are to know the environment, to know the personality, to know the education, to know the interest of entrepreneurship and to know the influence of environment, personality and education on entrepreneurship interest in the students of MBTI Study Program Telkom University Academic Year 2016/2017.

The population in this study are students of MBTI Study Program Telkom University Academic Year 2016/2017 which is known the population amounted to 565 people, with a sample of 85 people. Data analysis method used is multiple regression analysis method.

The results of this study are that there is significant positive influence both simultaneously and partially from environmental factor (X1), personality (X2) and Education (X3) gives significant influence 63,5% to Interest of entrepreneurship (Y).

The conclusions of this study, especially for MBTI Department at Telkom University is able to provide a supportive environment for its students, to form a person who has entrepreneur spirit and to provide better Entrepreneurship education.

Keywords : Family Environnement, Personality, Education and Enterpreneurship Interest