

**APPROVAL PAGE**

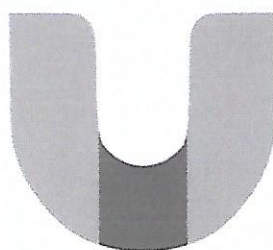
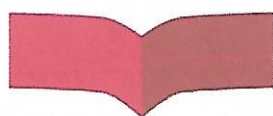
**THE INFLUENCE OF BRAND IMAGE AND PRODUCT PRICE  
TOWARDS PURCHASE DECISION ON XIAOMI SMARTPHONE IN  
INDONESIA**

Proposed as one of the requirements for obtaining Bachelor Degree

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