

ABSTRACT

MINI is a small car produced by British Motor Corporation (BMC) and its successors from 1959 to 2000. The original model of this car was considered an icon of Britain in the 1960s. The design concept in this design is "Features MINI Cooper Characters" which means this concept brings the hallmark of a MINI Cooper car as a compulsory concept given that this showroom design brings a brand brand image, and meaningful features in our design accentuate a characteristic in accordance with the philosophy of meaning a MINI symbol. The theme that is carried that is in a modern design style, means the theme of the room is modern and always changes according to the times and comfortable and must be functional as well.

Keyword : interior, Showroom, MINI, Bandung