

ABSTRACT

Pinisi Resto is a lakeside restaurant located in Situ Patenggang, Ciwidey. West Java. Pinisi restaurant has the concept of a sailing ship that has two parts that are used as a dining area, namely the first floor as the main gladak and the second floor as the top of the ship. Chairs and tables used as a means of eating at Pinisi Resto do not yet have designs that are in accordance with the concepts used. The form of tables and chairs at Pinisi Resto is very unattractive and uncomfortable. To make the chairs and tables at Pinisi Resto have a positive impact on the user's psychology, the design is made based on the consideration of the User Psychology aspects that will be made with a design that matches the concept also in accordance with the visual elements used, namely analyzing the type of restaurant, users, the psychological impact of existence table, environmental impact on the psychological user.

The method that will be used in the design of tables and chairs is to use a qualitative approach, namely an approach by observing and reviewing directly and also a visual approach that can create products with aesthetic value considerations. Data collection techniques used are library studies, observations, and interviews. Existing research results, namely tables and chairs at Pinisi Resto are very unattractive, the shapes and sizes that vary greatly, do not have an aesthetic value and are not in accordance with the concept of the sailing ship used.

Keywords: Psychology, Users, Resto, Table, Chairs