

ABSTRACT

Environmental issues will be increasingly widespread along with the development of technology and human needs, forcing some people to do many ways to meet their needs. However, the encroachment of conservation forest is not a comparable case if it is used as a way out for it, forest ecosystem will be lost if done in the long term so that the future impact on our future.

The importance of conservation forest area conservation, especially Papandayan Mountain Nature Reserve is a must to be understood by the community, especially young children who need to be implanted about the importance of preserving the environment. For this reason, making animation about CAGP conservation forest protection is made so that the delivery of messages can be more interesting.

Animated characters as story delivery messages are designed according to the background of the story so that the message of the story is conveyed properly. Similarly, the expression, gesture and characteristics of the characters played must be appropriate to the story played.

Keywords: Environment, Forest, Papandayan Mountain Nature Reserve, Early Childhood, Animation Character