

ABSTRACT

Culture is very diverse and comes in many forms such as the characteristics of plurality owned by Indonesia. Indonesian culture has its own cultural characteristics that are influenced by various factors. One of the cultures in Indonesia is traditional art. Ciamis district, West Java one of them, has the icon of folk art, namely Wayang Landung, is a giant puppet which is a projection of wayang golek Sunda. Wayang Landung was created by artists from Panjalu, namely Pandu Radea. This puppet was introduced in 2003 at the International Kite Festival in Pangandaran, but until now the popularity of wayang puppet is still considered less. With qualitative research methods through observation, interviews, library studies and collection of archives and documentation, then designing an illustration book will be more effective and can introduce the wayang landung in order to be known to everyone.

Keyword: Folk Art, Wayang Landung, Book, Illustration.